

2012 Severe Weather Awareness Poster Contest

Sponsored by the Michigan Committee for Severe Weather Awareness



First Prize: \$200 U.S. Savings Bond
Second Prize: \$100 U.S. Savings Bond
Third Prize: \$75 U.S. Savings Bond
Honorable Mention: \$50 U.S. Savings Bond

Eligibility - The contest is open to any Michigan student in fourth or fifth grade.

Deadline: Must be at the National Weather Service Office no later than February 15, 2012

Topic - Artwork must illustrate what individuals and families should do to prepare for Michigan severe weather, such as snowstorms, severe cold, tornadoes, thunderstorms, lightning or floods.

The Committee is looking for posters with a simple, clear message. Lettering should be easy to read, and artwork should be bright and visible and complement the message.

Winning posters from previous years can be viewed at: www.mcswa.com

OFFICIAL RULES:

Who may enter:

Any Michigan student in fourth or fifth grades during the 2011-2012 school year.

Mailing:

Posters must be packed, wrapped flat and mailed to:

National Service Office
9200 White Lake Road
White Lake, MI 48386

Deadline:

Posters must be at the National Weather Service office no later than February 15, 2012. Winners will be notified by mail no later than March 15, 2012.

Poster
Specifications:

1. Posters must be submitted on tag, poster or illustration board.
2. The overall dimensions shall be approximately 15" x 20."
3. All artwork must be original and may be any media desired with the exception of pencil, chalk, charcoal or glitter.
4. Stenciled, traced, computer-generated or commercially manufactured stick-on lettering or graphics are prohibited. Posters with misspelled words will be eliminated.
5. All posters will become the property of the Michigan Committee for Severe Weather Awareness.
6. Posters will be judged on both the clarity of the preparedness message and the quality of the art.

Identification:

The following information shall be PRINTED on the back of the poster:

1. Artist's name, age and grade.
2. Artist's home address, telephone number and names of parents.
3. Name, address and telephone number of school.
4. Name of art instructor or classroom teacher, if any.

For more information, contact: Richard Pollman, National Weather Service, 248-625-3309, Ext. 726 or Mark Walton, National Weather Service, 616-949-0643, Ext. 493